# Fall Recruitment Kick-Off 2023

Please use this resource to capture notes and ideas you have while attending the Fall Recruitment Kick-Off. If you have questions about any of the information presented in this meeting, please contact the Recruitment Team at girlscouts@girlscoutsrv.org or 800-845-0787. Thank you for joining us!

Agenda:

- Recruitment Recap and Key Takeaways
- 2024 Membership Priorities
- Recruiter Resources & Support
- Promotions
- Break
- Troop Leader Engagement
- Events
- Leads + Registration
- Placement + Forming Troops
- Summary & Next Steps
- Questions

Key Dates:

- June 20 - June Service Unit Meet-up
- July 12 - Deadline to self-organize school open houses
- July 18 - July Service Unit Meet-up
- July 31 - Deadline to submit Sign-up event details for promotion (This is the deadline to have your event featured on school flyers.)
- August 26 - Fall Launch
- August 29-31 - Most School Open Houses
- September 11-29 - Most Sign-up Events Held (Registration at sign-up events will be free during this period)
- September 19 - September Service Unit Meet-up
- October 9-13 - International Day of the Girl Week

Please let us know you attended Fall Recruitment Kick-Off by taking this attendance survey:
https://forms.monday.com/forms/1c85658d0d27c758e7f780926113e87d?r=use1

Resources:

Volunteer Recruiter Training 2023
video: https://www.youtube.com/watch?v=e6nJ7fFt80s

Volunteer Recruiter Training 2023
handout: https://girlscoutsrv.app.box.com/s/5wgsy7et6j8iya7uq5s4wy5sjsnfqg30

Volunteer Recruiter Training 2023
quiz: https://forms.monday.com/forms/124ecb523e71adb3d350c7d852033dd5?r=use1

May Recruiter Round-up: https://volunteers.girlscoutsrv.org/reference/forms/troop-catalog-update/

Building Your Service Unit Team handout:
https://girlscoutsrv.app.box.com/s/4qfb2us69lnrohxxel99jku4vn4r24cx

Impressive Print Portal:
https://marcomcentral.app.pti.com/printone/login.aspx?company_id=18478

Share Your Event form: https://volunteers.girlscoutsrv.org/reference/forms/share-your-open-house-event-form/

Print Ad Submission form:
https://forms.monday.com/forms/f02de96abe0dc677b423449a4863a1bc?r=use1

MY23 Grassroots Promotions Toolkit:
https://girlscoutsrv.box.com/shared/static/yf5nkedf2eruyfr2qtklgvqv4opxdm6h.pdf

How to Start a Troop page: https://www.girlscoutsrv.org/en/about-girl-scouts/join/how-to-start-a-troop.html

Troop Year Planner: https://www.girlscouts.org/en/members/for-volunteers/troop-year-planner.html

Volunteer Toolkit instructions:
https://volunteers.girlscoutsrv.org/reference/articles/using-volunteer-toolkit/

Volunteer website: https://volunteers.girlscoutsrv.org

Troop Leader Trainings: https://www.girlscoutsrv.org/en/events/event-list.html

Recruitment Event Wrap Up form:
https://volunteers.girlscoutsrv.org/reference/forms/recruitment-event-wrap-up-form/

Troop Catalog Update form: https://volunteers.girlscoutsrv.org/reference/forms/troop-catalog-update/

School Open house Opt-out form:
https://forms.monday.com/forms/e29c40cf2b6d801167b869d4359fd452?r=use1

Next Steps:

- **Watch** the Volunteer Recruiter Training 2023 video & complete the quiz
- **Meet** with your Recruitment staff member
- **Submit** details about your Sign-up event
- **Start identifying** community event opportunities and spaces for digital/on-the-ground promotions
- **Begin building** your recruitment support team
- **Complete** opt-out form if you don't want GSRV staff to organize your open houses